

**Programme of the 4-th annual Global Entrepreneurship Week in  
Uzbekistan  
(November 23-28, 2020)**



Организаторы:



## **Entrepreneurial Education: from I to I (Idea to Implementation)**

Education is one of the four priorities selected by GEN Global for GEN 2020, along with topics such as the Entrepreneurship Ecosystem, Politics and Inclusion. GEN Global considers education as a tool for informing and educating people of all ages about entrepreneurship, from early childhood development centers to higher education institutions. GEW Education is provided with the resources, raises awareness and provides training for aspiring entrepreneurs around the world. This topic focuses on the tools and programs that communities use to develop entrepreneurship.

For the second year, GEW Uzbekistan has focused on the topic of education and entrepreneurship, since the government of Uzbekistan has given great importance to this topic in the past few years. Education and especially higher education is developing rapidly, it is being internalized, new forms of ownership are coming to the higher education section. The education itself has turned to a business project. In the past few years more than 30 new higher educational institutions have been opened with the participation of foreign partners, and private higher educational institutions have appeared. TEAM University is among them, the first private entrepreneurial university. One of the main tasks of this university is to educate the responsible entrepreneurs, provide them with critical and analytical thinking skills, able to think globally, create and promote innovative projects. Therefore, it is quite natural that TEAM University is used as the main platform for GEW Uzbekistan 2020.

GEW 2020 is mainly focused on higher education and includes elements related to the other three priorities selected by GEN for 2020, namely the Entrepreneurship Ecosystem, Policy and Entrepreneurship Inclusion. Therefore, the following topics were included in the agenda of the week:

**23.11.2020 (MONDAY)**

**Grand Opening of GEW**

*University as a part of the entrepreneurial ecosystem.*

**Session 1.1: Opening ceremony. First panel session. Entrepreneurial education in a context of Sustainable Development**

**Venue: TEAM University**

Address : 146 Temus Malik street, Yashnabad district, Tashkent, Uzbekistan

Participants: state agencies, business entities, associations, HE institutions, financial institutions, international organizations, embassies, students, and other interested stakeholders.

Language: English, Russian, Uzbek

Mode: off-line

**9:30- 10:00**      **Registration of participants**

**10:00 - 10:30**      **Official opening of GEW Uzbekistan**

**Ulugbek Tashkenbaev** - Head of Quality Assurance Agency  
**Alisher Saydullaev** - Agency on Youth Affairs Director  
**Hikmat Abdurakhmanov**- Director GEN Uzbekistan, co-founder TEAM University

*Speakers provide the programme of GEW, explain its goals and expected results. Upon completion of the week TEAM experts will prepare a set of recommendations on improving of entrepreneurial education in Uzbekistan*

**10:30 - 11:00**      Official ceremony of TEAM University and GEW 2020 opening  
Ribbon cutting ceremony

*Interview to Mass Media Representatives, photo session*

**11:-00 - 12:00**      **Panel discussion**  
Offline mode  
**Moderator** - Alisher Khasanov

**1st presenter** - Ms. Helena Fraser, UN Global Compact: The Benefits of Private Sector Engagement towards Sustainable Development

**2nd presenter**, Alan France Head of the Board of Trustees of TEAM University  
**3rd presenter** Zafar Khoshimov, Graduate Attributes of Entrepreneurial Education, entrepreneur, a co-founder of TEAM University  
**language : English**

*The first Panel Discussion is aimed to provide a framework for the entire GEW and including sessions about what kind of entrepreneurs are fitting with the 21 century agenda as globally as well as locally.*

**13:00 - 14:00**      *Coffee- break*

**14:00 - 15:00**      **Online Sessions**  
Panel Discussion, followed by Q&A  
The link is to be provided - (...)

*Role of entrepreneurship in education and how private initiatives impact market*

	<p><b>Moderator - IT Park</b></p> <p><b>Participants - MOST Kazakhstan via virtual platform TBC</b></p>	<p><i>development in the sphere of education</i></p>
<p><b>15:00 - 15:30</b></p>	<p><i>Перерыв</i></p>	
<p><b>15-30</b> <b>16-00</b></p>	<p><b>University role in entrepreneurial ecosystem creation</b> Online presentation followed by Q&amp;A</p> <p>The link is to be provided - (...)</p> <p><b>G. Rakhimov,</b> Institute of Pedagogy and Entrepreneurship, Rector, Denau, Surkhandaryo Region.</p>	<p><i>This session is dedicated to importance of higher learning in creation of business ecosystems in Uzbek regions</i></p>
<p><b>Session 1.2: Distance Learning</b></p> <p><u>Participants:</u> state agencies, business entities, associations, HE institutions, financial institutions, international organizations, embassies, students, and other interested stakeholders.</p> <p>Language: Russian</p> <p><b>Venue: Amity University</b> Organizer: IT Park</p>		
<p><b>16:30 - 17:30</b></p>	<p><b>Online education-: what educational market is expected in 2021</b> Online webinar</p> <p>The link is to be provided - (...)</p> <p><b>Batir Arifjanov</b></p>	<p>How online education transformed the market? Who is the customer on online education? What type of online format is in demand? What are the most popular online seminars among students? All these and other questions are going to be answer by experienced expert - <b>Batir Arifjanov</b></p>
<p><b>17:30 - 18:00</b></p>	<p><b>Summary of the day</b> Online briefing</p> <p><b>Anvar Nizamov, Komil Jalilov</b> <b>Team University, Module Leader</b></p>	<p><i>Summary of the day, analysis and recommendations</i></p>

24.11.2020 (TUESDAY)

Ideation workshop in digital environment

This day is dedicated to finding and developing of business ideas

Online sessions

### Session 2.2: Development of start up idea

Participants: state agencies, business entities, associations, HE institutions, financial institutions, international organizations, embassies, students, and other interested stakeholders.

Language: Russian

**Venue: Tashkent Turin Polytechnic University**

10-00 -  
11-00

**Where to go with your start up idea and how to transform it into real life business TBC**

Online Webinar

Speaker - Igor Kim

The link is to be provided - (...)

*Experienced start-upper will share his experience how to transform business idea into working business entity and where to learn how to perform this transformation*

### Session 2.2 Indian example

Participants: state agencies, business entities, associations, HE institutions, financial institutions, international organizations, students, and other interested stakeholders

**Venue : Team University**

11-00 - 12-00

**Speaker: Dr. Praveen B Malla**

**TEAM University**

**Identifying and empowering rural women entrepreneurs: A Case Study from India.**

Language: English

The link is to be provided - (...)

**Description:** *The speaker will present a case study on how his social enterprise is working towards making rural women financially independent. In the presentation he will throw light on the unique community funding model he has created to sustainably finance women entrepreneurs. The experiment is an ongoing one and the speaker will also try to offer some personal insights into how rural markets are of ten neglected by the big corporate players and why it is important to create robust 'bottom-of-the-pyramid'*

*solutions to keep the rural economy ticking.*

### **CECCIA 2.3: Corporate Governance in Higher Education**

Participants: state agencies, business entities, associations, HE institutions, financial institutions, international organizations, embassies, students, and other interested stakeholders.

Venue: TEAM University

Language: English

**Title:** Meeting with the Board of Trustees of TEAM University

**Speakers:**

Alan France - Head of the Board of Trustees

Alisher Khasanov - rector

14-00 - 15-00 Zafar Khashimov - co-founder

Hikmat Abdurakhmanov - co-founder

Muzaffar Kasimov - co-founder

Eldor Mannopov- independent member of the Board

**Online session**

The link is to be provided - (...)

*Corporate governance is a new form in HE administration, which exists in some Uzbek universities. However, it is still quite formal and does not influence neither the strategic development of the institutions, nor its mission, vision, and values. TEAM University has adopted a different style of corporate administration, here the Board of Trustees is the main body which identifies the further development of the university. The membership of the Board is balanced. It is included as business people, the co-founders of TEAM, as well as independent members, who are coming from the academic field in order to make well-thought and well-adjusted decisions.*

**25.11.2020 (Wednesday)**

## ***Best practices in social and inclusive entrepreneurship***

### **Session 3.1: Business Development in Education sphere**

Participants: state agencies, business entities, associations, HE institutions, financial institutions, international organizations, embassies, students, and other interested stakeholders.

**Venue:** Westminster International University in Tashkent

Language: English

**10-00 - 11-00** **Topic:** Prospects of business development in Uzbek education sphere  
**Presenter:** Jahongir Pulatov- A founder of a Cambridge Learning Centers network  
**Mode:** online panel  
The link is to be provided - (...)

*The entrepreneur from the education sphere is talking about organization of his own business and provides life hacks to young entrepreneurs and students.*

### Session 3.2: Master class

Participants: state agencies, business entities, associations, HE institutions, financial institutions, international organizations, embassies, students, and other interested stakeholders.

**Venue:** Webster University

Language: Russian

**11-00- 12-00** **TOPIC:** Networking master class or How to find useful links for your startups.  
**Presenter:** Artur Pak-Vartanyan - entrepreneur  
**Mode:** Online webinar  
The link is to be provided - (...)

*The presenter would share his experience with the audience about what is networking and how to use it for the start up development. creating wide networking.*

### Session3.3: Distance and blended learning

Participants: state agencies, business entities, associations, HE institutions, financial institutions, international organizations, embassies, students, and other interested stakeholders.

Languages: Russian, English

**12-00 13-00** **Topic:** The main trends in development of online education  
**Presenter:** Odilbek Mirzaev - PDP IT Academy  
**Mode:** webinar  
Language: Russian  
The link is to be provided - (...)

*This webinar will be dedicated to main trends in development of online education, and focus on advantages and disadvantages of every mode.*

<p><b>14-00 - 15-30</b></p>	<p><b>Topic:</b> Meeting of the high officials (Ministers, HE heads, and ambassadors) to discuss prospects and challenges of online education.</p> <p><b>Moderator of the session:</b> Eduard Yakubov President of HIT Holon Institute of Technology</p> <p><b>Participants:</b> Ambassador to Israel, Minister of MHESSE, Minister of MID, Minister of MEA, rectors of Uzbek HE, lecturers, students, young entrepreneurs.</p> <p>Mode:online discussion Language : English</p> <p>The link is to be provided - (...)</p>	<p><i>The main discussion questions: Readiness of Uzbek universities for online education;</i></p> <p><i>Methodological, pedagogical, organizational, and technological challenges of distance and blended learning;</i></p> <p><i>How can business be involved in organization of effective online learning?</i></p> <p><i>The concept of continuing education from kindergarten to university with an emphasis on the use of innovative modern technologies.</i></p>
<p><b>16-00 - 17-00</b></p>	<p><b>Topic:</b> Intercountry analysis of female entrepreneurship: India and Uzbekistan.</p> <p><b>Presenter: Jotti Meshram - Lecturer TEAM University</b></p> <p><b>Mode:</b> Online presentation</p> <p>The link is to be provided - (...)</p>	<p><i>This presentation is based on research conducted by the presenter. She provided comparative analysis of Indian and Uzbek female entrepreneurship and also gives recommendations about effective measures to involve women into entrepreneurial activities.</i></p>
<p><b>17:30 - 18:00</b></p>	<p><b>Summary of the day</b> Online briefing</p> <p><b>Anvar Nizamov, Komil Jalilov</b> <b>Team University, Module Leader</b></p> <p>The link is to be provided - (...)</p>	<p><i>Summary of the day, analysis and recommendations</i></p>

26.11.2020 (Thursday)  
*Start up Internationalization*

The main focus of this day will be the promotion of startups to the international arena.

**Session 4.1: Online education and business**

Participants: state agencies, business entities, associations, HE institutions, financial institutions, international organizations, embassies, students, and other interested stakeholders.

**Venue: INHA University**

Languages: Russian, English

**10-00 - 11-00**

**Topic: Business and education moved online**

**Presenters:**  
**Zohid Uslambaev** - co-founder of LeBazar  
**Muzaffar Jalalov** - rector INHA

**Mode:** online presentation

The link is to be provided - (...)

*Rector of INHA University and expert in technological business would explore the topic how effectively organize a work of personnel online in education and business spheres.*

**11-00 - 12-00**

**Topic: How to maintain the company personnel during covid-19 situation**

**Presenter: Anna Kim** Resident of IT Park or Person Hunters

**Mode:** online panel discussion

The link is to be provided - (...)

*Two presenters from different business spheres will share their personal experience and provide tips for motivating human resources for effective work performance during pandemic.*



<p><b>14-00 - 15-00</b></p>	<p>Topic: How to implement startup initiatives in Japan and Europe</p> <p><b>Presenter: Fariza Abidova</b>, Japan</p> <p><b>Mode:</b> Online presentation</p> <p>The link is to be provided - (...)</p>	<p><i>Farisa is sharing her experience in implementing startup initiative in different countries</i></p>
<p><b>15-00 - 16-00</b></p>	<p><b>Topic:</b> German-Uzbek co-operation in the field of start-ups promotion for the Pro-Rectors of Uzbek universities</p> <p><b>Спикер: Karsten Heinz</b> - High-Level Adviser at the Ministry of Innovative Development in Tashkent.</p> <p>Mode: online discussion</p> <p>The link is to be provided - (...)</p>	
<p><b>17:30 - 18:00</b></p>	<p><b>Summary of the day</b> Online briefing</p> <p><b>Anvar Nizamov, Komil Jalilov</b> <b>Team University, Module Leader</b></p> <p>The link is to be provided - (...)</p>	<p><i>Summary of the day, analysis and recommendations</i></p>

**27.11.2020 (Friday)**  
***Linking Ideas and Sponsors.***

The introduction of ideas to the market and their practical implementation is one of the most difficult tasks facing business communities. Many startups have short lives precisely because the realities of the market do not meet the expectations of entrepreneurs or they cannot find funding.

**Session 5.1. : Entrepreneurship in a time of pandemic**

Participants: state agencies, business entities, associations, HE institutions, financial institutions, international organizations, embassies, students, and other interested stakeholders.

**Venue: Tashkent State Economic University**

Language: Uzbek

**Topic :** Development of technological entrepreneurship in a time of pandemic

*How to sustain and develop technology based business in a pandemic time, this challenge would be discussed during the webinar session.*

**11-00 - 12-00** **Presenter: Gayrat Khasibulin** - a founder of Octo.uz

**Mode:** webinar

**Session 5.2: Business Incubators and startups**

Participants: state agencies, business entities, associations, HE institutions, financial institutions, international organizations, embassies, students, and other interested stakeholders.

**Venue: Tashkent Institute of Finance**

Language: Uzbek

**Topic: Business Incubators in Universities: prospects and challenges**

*What students would expect from business incubators and what is the main aim of their organization in the universities.*

**12-00 - 13-00** **Presenter : Nargiza Kasimova**

**Mode :** webinar

**14-00 - 15-00**

**Tema:** Holographic Images in advertising

	<p><b>Режим:</b> online presentation</p> <p><b>Спикеры:</b>  <b>Maruf Muminov</b> - TEAM University  <b>Nizam Nazarov</b> - Unicorn Media Group</p>	<p><i>This presentation is organized by business people, who are running successful advertisement businesses in Uzbekistan. They would share their experience in the field.</i></p>
<p><b>15-00 - 16-00</b></p>	<p><b>Тема:</b> Big Idea Challenge</p> <p><b>Спикер:</b> <b>Natasha Triay</b> - London Metropolitan University, the UK</p> <p><b>Режим:</b> webinar-training</p>	<p>.</p>
<p><b>17-00 - 18-00</b></p>	<p><b>Summary of the GEW</b>  Online briefing</p> <p><b>Anvar Nizamov, Komil Jalilov</b>  <b>Team University, Module Leader</b></p> <p>The link is to be provided - (...)</p>	<p><i>Summary of the week, analysis and recommendations</i></p>